

**P.G. Semester-II Examination, 2023**  
**Journalism and Mass Communication**

Course ID : 23665

Course Code : JMC205P

**Course Title : Advance Photography, Film Review,  
Book Review, Music Review,  
Preparing Ad Campaign**

Time : 2 Hours

Full Marks : 40

*The figures in the right-hand margin indicate marks.*

*Candidates are required to give their answers in  
their own words as far as practicable.*

Answer **all** the questions.

Answer any **four** of the following questions: 10×4=40

1. What is framing in photography? Give the perfect examples of framing in photography.
2. How many lenses are used in photography?
3. Answer any **two**: 5×2
  - a) Exposure
  - b) Aperture
  - c) Point of view

4. What are good questions to ask about a book review?
  5. What is the difference between film critic and film review?
  6. What are the seven types of advertisement?
  7. How do you review music?
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